

MS-CPAS Blueprint Summary

Assessment:	Fashion Merchandising
Test Code:	21442Y0-2012
CIP Code:	521902
Certificate:	Career
Type:	PS

The MS-CPAS Blueprint Summary indicates the number of assessment questions related to each unit on the assessment and indicates the relative emphasis placed on each unit. All of the listed competencies will appear on the assessment, but because of the length of the assessment, not every competency will be equally represented in the assessment.

The MS-CPAS Blueprint Summary includes a variety of information, which is explained below:

Terms and Definitions	
Assessment:	This signifies the name of the assessment, which corresponds with the name of the pathway or program.
CIP Code:	Developed by the U.S. Department of Education's National Center for Education Statistics (NCES), CIP codes are a federal coding system utilized for assessment and reporting of fields of study and program completions activity tracking.
Test Code:	A unique code that serves to numerically identify a specific assessment
DOK Levels:	Based on Webb's Depth of Knowledge (DOK), this signifies the assessment item difficulty factor to be expected in each unit. The three levels are as follows: <i>1 = Recall and Reproduction, 2 = Skills and Concepts, 3 = Short-term Strategic Thinking</i> Some postsecondary programs will not use DOK levels until the next revision.
Instructional Hours:	The total number of hours assigned to a unit per the pathway's curriculum
Total Items:	The total number of items assigned to each unit on the assessment. It is calculated as follows: <i>(Unit Instructional Hours / Total Instructional Hours) * Total Active Items</i>
Active Items:	The number of items on the assessment that will be graded
Field-test Items:	The number of items that are being field-tested, or piloted, to determine their eligibility for inclusion as an Active Item on future assessments. These items are not graded and, thus, will not impact the student's final score.
Total Assessed Items:	The total number of items on the given assessment. It is calculated as follows: <i>Active Items + Field-test Items</i>

For more information regarding this MS-CPAS Blueprint Summary, please contact the Research and Curriculum Unit by phone at 1.866.901.7433 or by e-mail at helpdesk@rcu.msstate.edu.



Assessment: Fashion Merchandising	DOK Level(s)			Instructional Hours	Total Items
Test Code: 21442Y0-2012					
CIP Code: 521902					
Total Hours: 21					
MMT 1113: Principles of Marketing				3	10
1. Explore each facet of the marketing mix and marketing strategies. 2. Apply the concepts of economics within marketing activities.					
FMT 1113: Fashion Design Fundamentals				3	11
1. Recognize and describe commonly used clothing details. 2. Discuss historic clothing as it relates to the current fashion world. 3. Analyze the fashion design process in the development of a clothing line. 4. Complete a project demonstrating the elements and principles of design.					
FMT 1213: Fashion Marketing				3	11
1. Recognize the fundamental concepts of consumer demand and fashion change. 2. Trace the development, production, and marketing of textiles and fashion merchandise from concept to consumer. 3. Complete a project illustrating the impact of fashion designers upon the industry. 4. Explain career opportunities in the field of fashion marketing.					
FMT 1233: Buying				3	6
1. Describe the traits, characteristics, and responsibilities necessary for a successful buying career. 2. Examine management strategies used in buying decision making.					
MMT 1313: Personal Selling				3	10
1. Identify and execute effective promotion through personal selling. 2. Prepare and execute an effective sales presentation.					
FMT 1313: Textiles in Fashion				3	11
1. Trace the development of fibers from their initial stages through their manufacturing into textile products. 2. Compile fabric samples showing basic fibers, yarns, construction, and finishes. 3. Match fabrics with their proper end uses and care. 4. Identify standards and legislation that affect textile products.					
FMT 2513: Image and Wardrobe Consulting				3	11
1. Understand the procedure for determining color coding for clients and customers, and make appropriate wardrobe and make up selections based on a color code. 2. Demonstrate poise in the execution of basic steps, model's turns, and professional presentation. 3. Demonstrate an appropriate personal image utilizing proper colors, makeup, accessories, and wardrobe. 4. Plan, coordinate, and present a wardrobe presentation to a client suggesting appropriate clothing for an occasion such as a wedding, vacation, or work.					
Active Items					70
Field-Test Items					30
TOTAL ASSESSED ITEMS					100